

“Affiancare le Startup in Ticino”

2024 Results & Q1 2025

Rotary Club Lugano-Lago Update



SERVIRE PER CAMBIARE VITE

Why this Project: Affiancare le Startup in Ticino

We generously offer our time and expertise to serve others and make a real difference in transforming lives.

We support entrepreneurs by accompanying them on their journey and actively contributing to their success.

We create new opportunities for employment and sustainable development in the Canton.

PMs work

In April, over 60 hours of work were dedicated by the project managers, divided into two strategic activities:

- Coordination with startups and mentors, to ensure the smooth progress of project activities.
- Drafting of official documentation, to enable the district-level sharing of the project.



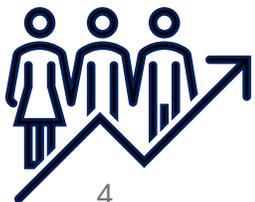
Impatto del Coaching: 2024 vs Q1 2025

KEY 2024 UPDATES

- **Total Hours (2024):** ~120 hrs
- **Average monthly hours:** ~10 hrs/month
- **Peak month:** *April and May*
- **Startup number:** 11
- **Active Coaches:** ~15

VS Q1 2025

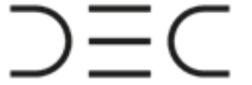
- **Total Hours (Q1):** 53.5 hrs
- **Startups number:** 9
- **Active Coach:** 26
- **Average monthly hours:** **13.5** hrs/month (↑ compared to 2024)
- **Growth:** Q1 = ~42% of 2024
→ *strong growth*



- Participation in Europe's Largest Fair for the Visually Impaired
- New Distribution Agreements
- Upcoming Product Launch next month

HEIMA

- Recently obtained a 400k CHF grant for R&D sponsored by the federal government.
- Now establishing operations through its management company in Thailand, Portugal and Switzerland.
- Started to manage the Locanda del Viandante in Val Leventina on behalf of the Fondazione Scamoi (Lorenza Bernasconi).



- Secured its first corporate clients and launched a CHF 1.2 million seed funding round.
- Commercial and strategic partnerships with Tier 1 market players and officially launched its platform.
- Managing a growing pipeline of 22 corporate clients and 18 solar asset providers, with a strong focus on Switzerland and Italy.

Project Management team grows: now includes Rotaract Ticino!

Working Group: Jon Becker, Nicola Moresi, Marco Strazzi, Stefano Colombo, Matteo Bianda



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Q&A

We are looking forward to
hearing from you!

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